

# Recyclable grocery bag sales ideas

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Start a community effort that helps both your cause and the environment through a cooperative effort with local business.

1. Take orders - Your initial supply of bags will cost some money. If you are selling the for 6\$ each, and the cost is 3\$, taking initial orders will allow you to buy up to twice as many as you have initial orders for with no risk. You can them market bags directly. Selling is a lot easier when you have the product right there.

2. Ask your local stores for a time to sell them out in front of the store. Make sure you have publicity set up so that they will get some recognition in the community for their help (and free advertising).

3. After the sale - set them up with a supply of bags that they can provide to the community to buy. They should be happy to be able to substitute providing bags that cost them money with helping out a local school or community group.

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## Theme

In setting up the sale - being too focused with your group name on the bag itself can limit sales - for instance: the Ellington High Student Council name on the bag may sell in school. The name Ellington Recycles - will sell in your school, *and* other schools in town. It may sell at the town hall- everyone who lives in town can use them.



## Homeland Fundraising

Nationwide Toll Free - 866-896-0277