

# How to: First Aid Kit Fundraising Brochure Sales

Brochures are a traditional and simple way to raise funds without having to spend money up front. By utilizing technology - we allow your organization to print what they need, when they need using a PDF file that has kit pictures, contents and an order taker Print them out and start selling!

## Organizing your first aid kits sale

**1. Print up the brochure & order taker** and distribute to your group. - allow 2 weeks to sell and remind everyone after the first week. Hold to the deadline - but expect stragglers.

**2. Order** - Just send an e mail or call our toll free number or use the form on line to place the order. We will send a confirmation within one business day. We ask you to double check accuracy of amounts and delivery address at that time. We don't need the individual orders. We will break up cases so order just what you need. Order once if you can - it's cheaper to ship larger quantities. (Some groups will order a few extra with their profits to cover stragglers or sell direct later.)

**3. We deliver the order to you** - generally inside of 2 weeks. Each group leader should know their own totals and the participants should have their totals from order sheets. With only 3 or four products - distributing and breaking up orders is easy.

Payments - We can take school Purchase Orders, Checks from group accounts - or any major credit card (for more detail on Purchase orders and information on us for a business office see our page on the site:  
[http://homelandfundraising.com/school\\_purchase\\_order\\_information.htm](http://homelandfundraising.com/school_purchase_order_information.htm)

**Any Questions at any time – Call us Toll Free 866-896-0277**